



INVITE YOU TO
2009 NEW JERSEY NONPROFIT CONFERENCE
Retool, Rebuild, Recover

Exploring benchmarks for economic recovery for nonprofit organizations serving low and moderate income individuals

June 11, 2009

8:30 AM – 4:30 PM

CITI, 480 WASHINGTON BOULEVARD, JERSEY CITY, NEW JERSEY 07310

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| 8:30 -- 9:00 | Registration and Breakfast |
| 9:00 – 9:20 | Welcome and Opening Remarks |
| 9:30 – 10:30 | <p>Plenary Session: Benchmarks for Economic Recovery In this session, panelists will discuss the current economic situation and benchmarks for economic recovery, especially related to the nonprofit sector in New Jersey. Panelists: Dale Anglin, Program Officer, Victoria Foundation; Gwendolyn Corrin, Acting President and State Director, Communities In Schools of New Jersey; Steve Howard, Smith Barney.</p> |
| 10:45 – 12:15 | <p>Nonprofits and the Economy: Managing through a Downturn Presenter: Nonprofit Finance Fund This workshop will provide participants with concrete tools to lead their organizations during this challenging time. We examine issues such as how the current market environment will affect nonprofits, revenue and expense considerations, practical scenario planning and modeling; how to develop smart strategic responses the role of the Executive Director and Board in leading the organization through a downturn; and recognizing the hidden opportunities.</p> |
| 12:30 – 1:30 | <p>Lunch & Keynote: Building A Sustainable Nonprofit Sector Keynote Speaker: William G. Russell, President, Skn Worldwide-Usa, Inc. Bill is a global leader in advancing sustainable development aligned strategies and management systems. He is a co-editor and author of The Sustainable Enterprise Fieldbook by Greenleaf Publishing (www.TheSustainableEnterpriseFieldbook.net). He works with a variety of clients from government, large and small businesses and non-profits to assess and financially quantify opportunities and risks posed by current environmental, social, economic and sector specific trends. He is advancing more collaborative business models that change how companies work with suppliers, their employees, customers, and other stakeholders.</p> |
| 1:45 – 3:00 | <p>Cash & Credit Management for Nonprofit Organizations Presenters: Michael Warrington & Staff from Citi's Nonprofit Lending Group Learn about how you can use cash management tools to enhance the efficiency of your organization and managing its cash balances and daily operations. We also will review a number of borrowing opportunities available for nonprofit organizations and discuss how your organization can prepare to more effectively use credit vehicles.</p> |
| 3:15 – 4:30 | <p>Make Effective Investment Decisions for Your Nonprofit Organization Presenter: Robert Flora, Smith Barney In this workshop you will learn how board members can successfully exercise oversight on investment decisions by practically applying tools such as The Fiduciary Code of Conduct, Modern Portfolio Theory, Diversification and Risk Management, and the Investment Process.</p> |

DIRECTIONS TO: 480 Washington Boulevard, Jersey City, New Jersey 02310

PATH: 480 Washington Blvd. is a short walk from the Pavonia-Newport PATH station, which accommodates both the Newark/Journal Square - 33rd Street line, and the Hobokan-WTC line. PATH trains run frequently, and offer a convenient way to travel between Manhattan and Jersey City. For timetables & maps www.panynj.gov/CommutingTravel/path/html/time.html

Ferry: NY Waterway offers a scenic trip from the Newport ferry terminal to West 39th Street. Find a schedule for the ferry here www.nywaterway.com/ferry

Light Rail: Across Washington Blvd., the Hudson Bergen Light Rail connects to points north and south on the New Jersey side of the Hudson River, including several Park-and-Ride stations. www.njtransit.com

Bus: For information about bus service to Jersey City, visit New Jersey Transit www.njtransit.com, which provides information about private carriers, as well as NJT routes. Please note that Coach USA www.coachusa.com services Jersey City from other points in New Jersey.

DRIVING DIRECTIONS

From NYC

- From the Holland Tunnel go South on Marin Boulevard toward 15th Street
- Turn left on Metro Plaza Drive
- Turn left on Washington Boulevard,
- 480 is located between the Newport Marina and Thomas Gangemi Drive

From New Jersey via Routes 1 & 9

- Take US 1 N/US 9 N
- Merge onto NJ-139E
- At first traffic light make a right onto Jersey Avenue
- Make an immediate slight left up the ramp onto 11th Street
- Follow the ramp to the first traffic light
- Make a right onto Washington Boulevard,
- 480 is located between the Newport Marina and Thomas Gangemi Drive

From New Jersey via the New Jersey Turnpike

- Take the NJ Turnpike and follow signs for Exits 14A – 14C
- Take exit 14C, after the toll stay to the left, following signs for Holland Tunnel
- At the first traffic light make a right turn onto Jersey Avenue
- Make an immediate slight left up the ramp onto 11th Street
- Follow the ramp to the first traffic light
- Make a right onto Washington Boulevard
- 480 is located between the Newport Marina and Thomas Gangemi Drive

From Pennsylvania and Points West

- Take I 78 E toward New York /New Jersey to I 95/New Jersey Turnpike
- Merge onto New Jersey Turnpike Extension E via Exit 14C
- Follow directions above from New Jersey via New Jersey Turnpike

Additional driving directions can be obtained by going to www.mapquest.com.