



INVITE YOU TO  
**2009 PHILADELPHIA NONPROFIT CONFERENCE**  
**Retool, Rebuild, Recover**

Exploring benchmarks for economic recovery for nonprofit organizations serving low and moderate income individuals

June 19, 2009

8:30 AM – 4:30 PM

United Way Southeastern PA, 7 Benjamin Franklin Parkway, Philadelphia, PA 19103.

8:30 -- 9:15	<b>Registration and Breakfast</b>
9:15 – 9:30	<b>Welcome and Opening Remarks</b>
9:30 – 10:30	<p><b>Plenary Session: Benchmarks for Economic Recovery</b>          In this session, panelists will discuss the current economic situation and benchmarks for economic recovery, especially related to the nonprofit sector in New Jersey. <b>Panelists: Leanne Kreuger-Braneky, Sustainable Business Network, Debra Kahn, Delaware Valley Grantmakers, Bob Lucente, Smith Barney Jill Michal, United Way of Southeastern PA.</b></p>
10:45 – 12:15	<p><b>Nonprofits and the Economy: Managing through a Downturn</b>  <b>Presenter: Nonprofit Finance Fund</b>          This workshop will provide participants with concrete tools to lead their organizations during this challenging time. We examine issues such as how the current market environment will affect nonprofits, revenue and expense considerations, practical scenario planning and modeling; how to develop smart strategic responses the role of the Executive Director and Board in leading the organization through a downturn; and recognizing the hidden opportunities.</p>
12:30 – 1:30	<b>Lunch &amp; Keynote: Laura Otten, Executive Director, The Nonprofit Center at LaSalle University.</b>
1:45 – 3:00	<p><b>Cash &amp; Credit Management for Nonprofit Organizations</b>  <b>Presenters: Michael Warrington &amp; Staff from Citi's Nonprofit Lending Group</b>          Learn about how you can use cash management tools to enhance the efficiency of your organization and managing its cash balances and daily operations. We also will review a number of borrowing opportunities available for nonprofit organizations and discuss how your organization can prepare to more effectively use credit vehicles.</p>
3:15 – 4:30	<p><b>Make Effective Investment Decisions for Your Nonprofit Organization</b>  <b>Presenter: Bruce Van Newkirk, Smith Barney</b>          In this workshop you will learn how board members can successfully exercise oversight on investment decisions by practically applying tools such as The Fiduciary Code of Conduct, Modern Portfolio Theory, Diversification and Risk Management, and the Investment Process.</p>

[Register for this free event at: www.nonprofitconnection.org](http://www.nonprofitconnection.org)